

**DOCKET NO.:** MSFT-0673/174290.01  
**Application No.:** 10/023,285  
**Office Action Dated:** March 22, 2007

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:  
**Kevin Michael Wueste**

Confirmation No.: **7591**

Application No.: **10/023,285**

Group Art Unit: **2143**

Filing Date: **December 13, 2001**

Examiner: **Jude Jean Gilles**

For: **CONCENTRIC USER-TARGETING DELIVERY SYSTEM AND METHODS**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**REPLY PURSUANT TO 37 CFR § 1.111**

In response to the Official Action dated **March 22, 2007**, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- ☐ **Amendments to the Specification** begin on page    of this paper.
- ☒ **Amendments to the Claims** are reflected in the listing of the claims which begins on page 2 of this paper.
- ☐ **Amendments to the Drawings** begin on page    of this paper and include an attached replacement sheet.
- ☒ **Remarks** begin on page 6 of this paper.